

OPPORTUNITIES FOR EVENT SPONSORSHIP 2023



Sponsored by the Dental Alumni Association

D1/D2 Alumni Association Meet & Greet



January 2023 (Date to be scheduled in November)

An opportunity to mix and mingle with our D1 and D2 students as they learn about the Dental Alumni Association and enjoy pizza and refreshments provided by the School of Dentistry Alumni Association.

AUDIENCE

63 D1 and 63 D2 students will be invited.

SPONSORSHIP:

- Opportunities available at \$2000
- Multiple sponsorships available

Student Loupe Fair



February or March 2023 (Date TBD)

An event designed to help D2s make their first loupe selection.

AUDIENCE

Directed at the D2s, with some D4 attendance

SPONSORSHIP:

This event is organized by the students, and the donation levels for this year's event have not yet been set. It is usually possible to arrange to do a Lunch and Learn in conjunction with the event. Opportunities to participate are typically in the range of \$1,500 - \$2,000. Further details to be announced. Multiple sponsorships available.

CDE Sponsorship Opportunities



Ongoing

Each year the School of Dentistry's Department of Continuing Education makes close to 100 courses available to our alumni and other dental professionals. Some courses will be available as webinars, and others will be held in person. Attendance generally ranges from 50 - 100+ participants. Sponsorships are available at the \$1,000 and \$2,000 levels. For further information, please contact the School of Dentistry's Department of Continuing Education at dentalce.uw.edu. Your support of the CDE sessions will be credited to your Business Partner Membership.

51st Annual Ernest M. Jones Memorial Lectureship and Luncheon



Friday, March 24, 2023

An annual lectureship created 52 years ago to honor the founding Dean of the UW School of Dentistry. The event will be put on by the University of Washington School of Dentistry, the Department of Continuing Education, and the Dean Jones Lectureship Committee. This year's guest speaker will be Dr. Marko Vujicic, the Chief Economist of the American Dental Association and Emmett Scott, President of ADSO (Association of Dental Support Organizations) and CEO of Community Dental Partners.

AUDIENCE

200+ attendees (mostly alumni) will attend the Lecture, and approximately 80 guests will join us for lunch.

SPONSORSHIP:

- Lead sponsorship (Lecture & Lunch): \$5,000, including prominent recognition in program, on signage and all mailings, and opportunity to make short remarks during lunch.
- Lunch only sponsor: \$2500 (multiple sponsorships available)
- Program only sponsor: \$2500 (multiple sponsorships available)

4th Year Wine Event/ Young Alumni Event



Spring, 2023 (Tentatively scheduled for April)

A fun, social event for mingling, music, cocktails and hors d'oeuvres. Further details to be announced.

AUDIENCE

69 4th year dental students and alumni classes of the 2000s

SPONSORSHIP

- Lead sponsorship: \$5,000
- Preferred sponsorships: \$2,500 (multiple sponsorships available)
- Supporting sponsorships: \$1,000 (multiple sponsorships available)



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Sponsored by the Dental Alumni Association

Dean's Club Dinner

Saturday, May 6, 2023



The SOD's premier event of the year, held at the Bell Harbor Conference Center. Enjoy visibility among our school's most loyal alumni, donors, faculty, and student leadership as we join together for a cocktail reception followed by dinner and a program.

AUDIENCE

Approximately 100 guests

SPONSORSHIP

- Lead sponsorship: \$5,000
- Preferred sponsorships: \$2,500 (multiple sponsorships available)
- Supporting sponsorships: \$1,000 (multiple sponsorships available)

Further details to be announced

D4 Gift Bag Days

May 2023 (Tentatively May 17th & 18th)



Join us in the Dental Alumni Association's Office as we hand out gift bags to our graduating D4s and tell them about the Dental Alumni Association, or have your logo in our gift bag and include your material and some goodies!

AUDIENCE

Our D4 graduates – for the past two years we have had almost 100% participation!

SPONSORSHIP:

- Lead sponsorship for both days: \$5,000 (two available).
- Participating sponsorship for both days: \$2,500 (multiple sponsorships available)

White Coat Ceremony

Date: August 2023 (Date TBD)



Celebrate rising 3rd year students as they begin clinical practice with patients. Students invite their families as they take to the stage to receive their first white coat jacket and collectively take their ethics pledge. Remarks by the Dean of Faculty and the President of the Dental Alumni Association.

AUDIENCE

Rising 3rd year dental students and recent alumni.

SPONSORSHIP

- Lead sponsorship: \$5,000
 - Preferred sponsorships: \$2,500 (multiple sponsorships available)
- Further details to be announced.

The Impact of Your Donation



The UWSOD's Business Partner Program was founded in 2012 to recognize companies, group practices, institutions and community organizations that support the School of Dentistry, and to encourage other organizations to join with us. We now have 75 Business Partners on our roster of supporters. There are many benefits that come from being a member, including early notification of our many sponsorship activities. We ask you to consider the positive impact that your donation will have on our students, faculty, patients, research, and overall academic excellence. **Please contact Debbie Knight at the address below for further information.**

Thank you for your consideration.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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More opportunities
on the other side!