

BUSINESS PARTNER BENEFITS



Dental companies, group practices, and community organizations often ask why they should consider joining the School of Dentistry Business Partner program. The most important answer is the impact that their donation will have on our students, faculty, patients, research, and academic excellence. We hope you will take the time to read about the tangible impact your donations make possible. We would also like to offer the following benefits for supporting the School of Dentistry Business Partner Program at three different levels.

- ✓ **BRONZE BUSINESS PARTNER** An annual gift of \$2,000 or more
- ✓ **PURPLE BUSINESS PARTNER** An annual gift of \$5,000 or more
- ✓ **GOLD BUSINESS PARTNER** An annual gift of \$10,000 or more

- ✓ ✓ ✓ Signage at UW's PNDC booth and other major School events which recognize Business Partners and invite alumni and friends to consider these organizations that give so generously to support the School.
- ✓ ✓ ✓ Priority recommendation from the Dental Alumni Association to student organizers of *Lunch and Learns* for Business Partners who would like to present.
- ✓ ✓ ✓ Inclusion (upon request) in our on-line directory for alumni, which includes a short description of your company and contact information.
- ✓ ✓ ✓ Full page recognition for all Business Partners in the School's Dental Alumni News Magazine, which is sent to over 4,000 alumni twice a year.
- ✓ ✓ ✓ Business Partner ID counter card for use by our Business Partners at PNDC and other venues.
- ✓ ✓ ✓ Opportunity to sponsor the Dean's Club Dinner gala event.
- ✓ ✓ ✓ Recognition in the Dean's Club Dinner Program.
 - ✓ Electronic Business Partner logo for use by our Gold Business Partners in their organization's communications.
 - ✓ Opportunity for a private meeting with the Dean.

Thank you for your support.