

SCHOOL OF DENTISTRY  
UNIVERSITY *of* WASHINGTON

# Advancing Oral Health for All



A FIVE-YEAR STRATEGIC PLAN FOR THE SCHOOL OF DENTISTRY



This strategic plan for the University of Washington School of Dentistry looks directly and optimistically to the future, building not solely on the outstanding accomplishments of our history, but also on the new knowledge of today. We approach this plan as a community strengthened by confronting enormous healthcare and social challenges, enriched by the talents and perspectives of an increasingly diverse community and inspired by energetic new leadership.

## VISION

To lead the achievement of optimal population health through accessible oral and craniofacial healthcare for all.

## MISSION

To advance oral and craniofacial health as a global leader in collaborative education, personalized patient care, commitment to serving community needs and continuous improvement through discovery and innovation.

## VALUES

Excellence • Collaboration  
Service • Respect  
Innovation • Integrity



## **STRATEGIC PRIORITY 1**

**Providing optimal lifelong  
healthcare for individuals,  
communities and populations**

## GOALS



### **Goal 1.1**

**Improve access to UW School of Dentistry oral and craniofacial care.**

### **Goal 1.2**

**Expand and maintain efforts and initiatives to improve health outcomes of patients and communities experiencing great need.**

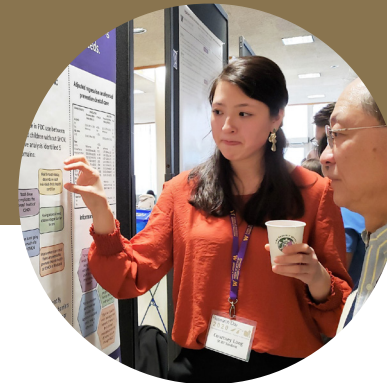
### **Goal 1.3**

**Advance the integration of oral and craniofacial health with overall health to improve our patient and community outcomes.**

## STRATEGIC PRIORITY 2

### Generating, disseminating and preserving knowledge

## GOALS



#### Goal 2.1

Create the depth of faculty experiences and skills needed to sustain excellent teaching, service and research.

#### Goal 2.2

Apply evidence-based approaches for teaching, learning and trainee well-being to serve an increasingly diverse group of trainees with varied career interests.

#### Goal 2.3

Provide educational experiences that allow all trainees to tailor learning to reach their respective professional aspirations.

#### Goal 2.4

Promote a broad appreciation of the UW School of Dentistry's global leadership in high-quality, evidence-based education, healthcare and research.

#### Goal 2.5

Ensure that predoctoral trainees have the skills needed to critically analyze and design research.

#### Goal 2.6

Create a highly collaborative and inclusive culture for researchers at all stages of their careers.



## STRATEGIC PRIORITY 3

Intentionally promoting a culture  
of belonging and well-being

## GOALS



### Goal 3.1

Create and sustain a culture that is known for ensuring that everyone is seen, heard, valued, safe and supported.

### Goal 3.2

Intentionally provide an environment that helps all trainees, staff, faculty and patients to thrive and succeed.

### Goal 3.3

Make it possible for all members of the community to feel pride in and connection to our School and commitment to our collective future success.



## STRATEGIC PRIORITY 4

**Harnessing innovative technologies and processes for the future of healthcare and health research**

## GOALS



### Goal 4.1

Utilize innovative evidence-based technologies, procedures and processes to improve oral health quality of life for UW School of Dentistry patients.

### Goal 4.2

Use technology and innovative approaches to facilitate integrated healthcare services for our patients.

### Goal 4.3

Realize the full potential of technology for creating excellent educational experiences.

### Goal 4.4

Generate innovative technologies and processes through research.



## STRATEGIC PRIORITY 5

### Demonstrating responsible stewardship of all resources

## GOALS



#### Goal 5.1

Develop budgets, plan resource allocations and increase revenues using data-based criteria and collaborative processes that respect School values and acknowledge strategic planning priorities.

#### Goal 5.2

Optimize the efficiency of our patient onboarding process.

#### Goal 5.3

Achieve sustainability in staffing while maintaining efficient and effective operations of all School clinics, classrooms, research and service.

#### Goal 5.4

Achieve sustainability in material resource management, while maintaining efficient operations of all School clinics, and applying sound environmental stewardship practices.





Excellence

Collaboration

Service

Respect

Innovation

Integrity







Our Website



View the Full Plan



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